

Pat Fleet's "AT&T" is one of the most recognized sounds in the United States.

Described as a "mega star" of phone voices by Ted Koppel on ABC's Nightline and affectionately called "Ma Bell" by telephone workers, Pat has been the voice behind literally tens of thousands of telephone recordings since 1981 - speaking to millions of callers daily with coin and credit card requests, explaining services or just thanking them for using AT&T.

When AT&T needed a "sound trademark" to identify calls placed on their network, Pat's voice was presented along with many others in a nationwide focus group study to see which one would be the best fit.

The study proved that Pat's voice was far and away the most trusted in all tested markets. In every area of the country customers overwhelmingly found her region neutral voice to be "pleasant and sincere" - even when saying things they didn't want to hear.

As a result, Pat's phrasing of "AT&T" was registered with the U.S. Patent and Trademark office in 1984 and, despite mergers, consolidation, and three graphic trademark changes over more than 20 years, her voice remains the registered audio trademark for AT&T.

However, besides being the voice behind the world's largest phone company, Pat also voices recordings for telephone banking, airports, museums, grocery stores, real estate companies, and many other telephone companies. Customers simply prefer and trust her voice.

Her list of clients include: **AT&T, Bank of America, Boeing Corporation, McDonalds, Charter Hospitals, Lowe's Corporation, Paramount Pictures, Federal and State Governments and Utilities, Verizon** and even humorous recordings for **Rick Dees and Westwood One**, and many others. She has been featured on **ABC 's Nightline**, various national and regional television & radio programs, and print stories.

Originally from Dayton, Ohio, Pat (Trumble) Fleet lived in the Atlanta, Georgia area since 1968 and recently moved to Lexington, Kentucky. A proud mother of three, her passions include cooking, camping, and classical guitar music.

Surprisingly, one place you won't hear Pat is on her own telephone answering machine. Her husband, Bill, does the honors.